MEDIA KIT 2026

Manmeet Kaur

@BEAUTIFULFOODIE

Lifestyle, travel & family influencer from New Delhi. PR & marketing professional and mompreneur.

- Lifestyle
- Travel & luxury stays
- Fashion & beauty
- Family & mom life
- Dining experiences



1 Lakh+	Millions	1.5 Crore+	15+
Instagram community	of accounts reached	video views	national & global brands

ABOUT

A super-enthusiastic traveller and lifestyle lover, Manmeet shares the hearty experiences of a modern Indian family: luxury stays, new places, festive style, date nights and life as a working mom. Her audience follows her to decide where to stay, what to wear and how to live a little better.

As a marketing professional herself, she plans every collaboration around the brand's objective, with strong hooks, clear calls-to-action and on-time delivery.

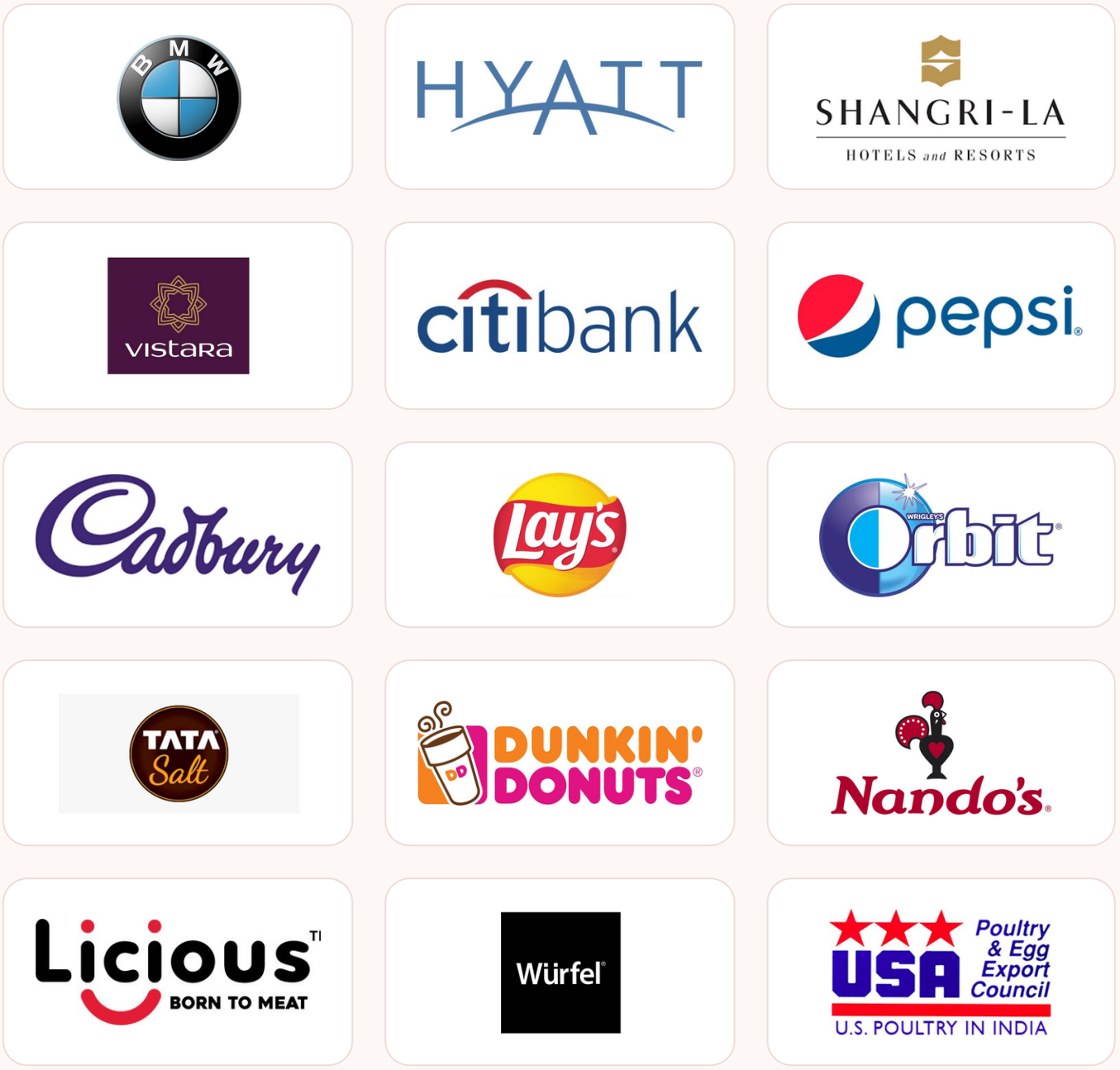


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TRUSTED BY BRANDS

Brands Manmeet has collaborated with

Luxury hospitality, an airline, automobiles, banking and leading FMCG brands.



Logos belong to their respective owners.

PERFORMANCE

Reach & views

1 Crore+
views on her top viral YouTube Short

24 Lakh+
views on a single Short

1.18 Lakh
accounts reached by one Instagram post

1.5 Crore+
total YouTube views

Millions
of accounts reached across platforms

3,000+
story engagements on Instagram & Facebook



Instagram	@beautifulfoodie · 1 lakh+ followers
YouTube	Manmeet Kaur · 14,000+ subscribers · 1.5 crore+ views
Facebook	beautifulfoodie · 5,000+ followers
Also on	Josh, Moj, MX TakaTak, Chingari
Formats	Reels, YouTube Shorts, stories, carousels, collab posts, UGC, partnership ads, events, ambassadorships
Markets	Delhi NCR, pan-India (incl. Mumbai), Canada & international

Let's create something beautiful together

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